Dear Potential Sponsor,

The *Florida Deaf Art Show, Inc.* is a nonprofit organization that strives to showcase the work of emerging and experienced Deaf artists. It serves as a venue for these artists to share their hidden talents, develop self-confidence, and express themselves uniquely through their preferred genre of art. FDAS also strives to create a platform that supports the larger Deaf community and those with hearing loss by exhibiting the creative talents within, keeping the “Deaf Can” mentality, and exposing uninitiated members to their unique language and culture.

The Florida Deaf Art Show, Inc. will present our 7th Annual Show at Ampersand Studios in Miami, Florida, on Friday, July 21st, and Saturday, July 22nd. We want to extend your company an invitation to support and join us as a sponsor in a welcoming environment.

Our efforts to serve Florida’s thriving Deaf community rely on the generosity of a company like yours. Your support of the Florida Deaf Art Show will impact our attendees and countless exposure through social media. We’re asking for monetary donations to support this exciting event. Your contributions will make a difference. The funds will help defray the costs of hosting the art show (i.e., space and equipment rental, hospitality, and other logistics). The benefits of sponsorship are listed below:

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Sponsorship Package** | **Platinum** | **Gold** | **Silver** | **Bronze** |
|  | $7,000+ | $5,000 | $3,000 | $1,000 |
| Logo on FDAS’ website | X | X | X | X |
| Complimentary VIP ticket for Friday night (can reuse a ticket for Saturday) | 8 | 6 | 4 | 2 |
| Formal Pre-Show Dinner to meet the artists and board members (Friday) | 4 | 3 | 2 | 0 |
| 1-minute on the stage on Friday & Saturday | X | X | X | X |
| Company’s logo on backdrop | X | X | X | X |
| Social Media shout-out and company advertisement | X | X | X |  |
| Complimentary raffle tickets to win a $100 gift card | 5 | 3 | 1 |  |
| 1-minute commercial video about your company’s involvement with FDAS | X |  |  |  |

**Sponsorship is due: Wednesday, May 10, 2023.** Please email any questions you may have to Brian Steinhoff at [president@floridadeafartshow.org](mailto:president@floridadeafartshow.org). Thank you in advance for your support!

With warm regards,

Brian Steinhoff

President of Florida Deaf Art Show, Inc.